

2018-2019 Sponsor Levels

Offering	Advisor and Partner Circle (\$7500) Up to Four Firms	Counselor and Collaborator Circle (\$5000) Up to Eight Firms	Supporter and Educator Circle (\$2000) As Available	Ala Carte Sponsor (Varies)
Program host for CLEs and/or roundtables	3 one hour programs, 2 two hour programs or 1 three hour program plus 1 one hour program ***Bonus CLE Program	2 one hour programs or 1 three hour program *** Bonus CLE Program (space available)	1 one-hour program	
	- CLEs or roundtables, providing for higher levels of membership interaction	- CLEs or roundtables, providing for higher levels of membership interaction	- CLE only	
	- Breakfast, lunchtime, or cocktail programs	- Breakfast, lunchtime, or cocktail programs	- Breakfast or lunchtime programs	
	- First priority for a combined cle and social or networking program (sporting event, etc.)	- Opportunity for a combined cle and social or networking program (sporting event, etc.), space permitting	N/A	
	- Up to 10 firm representatives may attend and interact with ACC members	- Up to 5 firm representatives may attend and interact with ACC members	- Up to 2 firm representatives may attend and interact with ACC members	
	- First priority for programming topics and dates	- Early priority for programming topics and dates	N/A	
	- Written materials posted on ACC WPA website; and chapter's newsletter and/or social media accounts will contain link to the materials provided and will highlight the sponsor's expertise in the programming area (key takeaways)	- Written materials posted on ACC WPA website; and chapter's newsletter and/or social media accounts will contain link to the materials provided and will highlight the sponsor's expertise in the programming area (key takeaways)	- Written materials posted on ACC WPA website; and chapter's newsletter and/or social media accounts will contain link to the materials provided and will highlight the sponsor's expertise in the programming area (key takeaways)	
Invitations to annual Holiday party	Yes – 10 invitations	Yes – 5 invitations	Yes – 2 invitations	
Logo with link to sponsor's website on sponsor section of ACC WPA website	Yes	Yes	Yes	
Follow sponsor on social media (LinkedIn, Facebook and Twitter)	Yes	Yes	Yes	
Assigned Board Member Liaison	Yes	Yes	No	

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Rotating banner advertisement on the ACC WPA's website with link to firm's website	Yes	Yes	No	
Sponsor spotlight feature on ACC Western PA website (1 time per year -- run for a month)	Yes	Yes	No	
Opportunity to send thank you messages to attendees of events that they sponsor (in coordination with Chapter Administrator)	Yes	No	No	
Opportunity to write an article to be placed on the Chapter's website, newsletter and/or social media pages.	Yes	Yes (additional fee of \$250 applies)	Yes (additional fee of \$250 applies)	
Webcast sponsor for one additional programming hour	Yes	No	No	
Pro Bono sponsor to host joint Pro Bono project (1 available)	Yes (included with sponsorship, preference to first responder)	No	No	Yes, if available (\$2,000)
Special Programming Sponsor (1 available) (Opportunity for sponsor to build cutting-edge business-skills programs at the local level, such as a "Business Skills Institute," "Corporate Counsel University," and/or a "General Counsel Bootcamp.") *Sponsor will have the opportunity to work closely with ACC members to develop these programs, provide training sessions during the series, and/or host the series	Yes (included with sponsorship, preference to first responder)	No	No	Yes, if available (\$5,000)
Social Event Sponsor (4 available) (Named sponsor for one ACC-only member attended quarterly social event)	Yes (up to 4 firm representatives may attend and interact with ACC members)	Yes, if available (up to 4 firm representatives may attend and interact with ACC members)	No	Yes, if available (\$2000)
Diversity Program Sponsor (\$2000)	Yes (additional fee applies unless this is your proposed cle)	Yes (additional fee applies unless this is your proposed cle)	Yes (additional fee applies unless this is your proposed cle)	Yes, if available
Professional Growth Sponsor (\$2000) (Open to firms who specialize in attorney staffing, career counseling and professional development skills, and/or attorney search/placement.)	No	No	No	Yes (\$2000 per program)
Invitation for sponsor representatives to attend any non-attorney vendor-sponsored breakfast/luncheon if vendor approves	Yes, up to 4 representatives	Yes, up to 2 representatives	No	No



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***For all programs and events, venue and food costs are the responsibility of the sponsor**

** Programming space is limited. If programming hours remain available, sponsors may request to purchase additional programming hours by paying an additional \$500 per hour (over the base sponsorship fee). These requests will be considered in the priority listed above.

*** In August of the Program year (2019 for this Program year), the Chapter may hold a multi-hour (6 to 8 hour) CLE. All Advisor and Partner Circle sponsors may contribute an hour of CLE programming from a list of subjects related to the theme of the multi-hour CLE. On a space available basis, Counselor and Collaborator Circle sponsors may contribute an hour of CLE programming from a list of subjects related to the theme of the multi-hour CLE. There is no additional charge to the Sponsor for this additional hour of CLE programming.