

**ASSOCIATION OF CORPORATE COUNSEL  
FINAL 11-19-14  
Strategic Plan for Nov. 2014 to Oct. 2015**

To fulfill the Energy Committee's ('EC') mission and charter, the Committee Leadership sets the following strategic goals for the November 2014 to October 2015 activity year.

**1. PROGRAMS AND RESOURCES**

***Further the Committee's Mission and value to its members by developing and presenting or publishing high-quality programs and materials, including:***

- Submitting at least one EC-sponsored article for publication in the ACC Docket.
- Developing two to three high-quality energy committee programs and expanding co-sponsored programs to support a more robust Energy Track at the 2015 ACC Annual Meeting.
- Developing and presenting three webcasts that take advantage of the diversity of issues, backgrounds and interests of the Committee's membership.
- Presenting high-quality and diverse "Legal Quick Hits" on a monthly basis.
- Developing or substantially updating at least three energy-related "short form" resources, such as Top Tens and Counsel Tips.
- Provide active support to the ACC Contract and Compliance Portals by encouraging member to submit sample forms & policies.

**2. MEMBERSHIP**

***Increase Committee membership and expand participation in the Committee by:***

- Increasing Committee membership to 2,000 members
- Increasing attendance at meetings, webcasts and other activities by more effectively publicizing these events in a manner to build member interest and engagement.
- Promoting and publicizing opportunities to participate in committee activities, such as developing or serving on panels; writing articles, or developing resources.
- Seeking opportunities to co-present relevant educational or practice-oriented programs with local ACC chapters.

### **3. LEADERSHIP**

***Build the Committee's leadership by:***

- Holding monthly leadership meetings.
- Proactively developing existing leaders and building a strong pipeline of potential future leaders for the Committee.
- Providing leadership opportunities throughout the year for existing leaders and interested members, e.g., organizing panels and webcasts or leading a roundtable discussion.

### **4. ACC ACTIVITIES**

***Expand the Committee's Scope of Activity in ACC by:***

- Participating in ACC's International Outreach Program and establishing an activity plan for 2015.
- Participating in ACC's Advocacy Program and creating an activity plan for 2015.
- Having at least one Committee representative participate in each Counsel of Committees call.